

FOR IMMEDIATE RELEASE:

College Sport Research Institute announces initial Advisory Committee Members

MEMPHIS, TN – November 8, 2007 – The College Sport Research Institute (CSRI) has announced its initial 12 Advisory Committee members who will invest their time and energy to support CSRI efforts to educate students, scholars, athletic administrators, college athletes, coaches, and the general public regarding college-sport issues. The 12 initial members have varied backgrounds in collegiate sport and will each bring a unique perspective to CSRI activities.

The initial advisory committee includes:

- Mr. Dale Brown, former LSU men's basketball coach;
- Mr. Patrick Byrne, Director of Sales and Marketing, AutoZone Liberty Bowl;
- Dr. Jon Ericson, former Drake University Provost;
- Mr. Ramogi Huma, former UCLA linebacker and current Director: National College Players Association;
- Mr. Mark Isenberg, author; *Money Players: A Pro Athlete's Guide to Success in Sports, Business, & Life*
- Dr. Joe Luckey, Director: The University of Memphis Center for Athletic Academic Services;
- Dr. Robert Malekoff, The College Sports Project;
- Mr. Dave Meggyesy, former NFL football player and author: *Out of Their League*;
- Ms. Kathy Redmond, Founder: National Coalition Against Violent Athletes;
- Dr. Frank Splitt, former McCormick Faculty Fellow McCormick School of Engineering and Applied Science Northwestern University;
- Mr. Sonny Vaccaro, former Vice President of NIKE, Reebok, and adidas.

CSRI Director Dr. Richard Southall noted the importance of the Advisory Committee for CSRI activities, "College-sport research retains minimal value if it does not foster a greater understanding regarding how theoretical concepts can be applied to the 'real world' of college sport. We are happy to have strong support from prominent professionals in the field of college athletics."

The CSRI Advisory Committee will meet April 16-19, 2007 at the inaugural Issues in College Sport Conference at the FedEx Institute of Technology at the University of Memphis. The CSRI Advisory Committee will continue to add new members as CSRI expands its engagement with those involved in college sport.

Contact:

Ryan S. Luttrell

Communications Coordinator

College Sports Research Institute

Department of Health & Sport Sciences

University of Memphis

309 Elma Roane Fieldhouse

Memphis, TN 38152

rluttrll@memphis.edu

<http://csri.memphis.edu>

(901) 619.7926